



REDISTRICTING 2021
Santa Cruz County

ADVISORY REDISTRICTING COMMISSION OF SANTA CRUZ COUNTY

Website: www.santacruzcounty.us/Redistricting2021

Email: redistricting2021@santacruzcounty.us

REGULAR MEETING AGENDA

Virtual Meeting/Teleconference

Wednesday, June 16, 2021, 2:00 p.m.

Attend Meeting by Internet: <https://zoom.us/j/92519338521>

(Webinar ID: 925 1933 8521)

Attend Meeting by Conference Call – Dial: 1 (669) 900-9128

TELECONFERENCE MEETING PROCESS

Pursuant to the provisions of the Governor's Executive Order N-29-20, meetings of the Advisory Redistricting Commission will be held virtually by teleconference only and no physical location will be available for these teleconference meetings. Members of the public will be able to participate in the meetings via Zoom by telephone or using the supplied link, and online streaming will continue as normal.

Agenda Documents are available for review in person at the office of the Clerk of the Board, Government Center, 5th Floor, 701 Ocean Street, Rm 520; and electronically on the County's Redistricting website, at: www.santacruzcounty.us/Redistricting2021.

Public Comments on individual agenda items can be made on the County's Redistricting website at www.santacruzcounty.us/Redistricting2021. Comments must be received before 5:00 p.m. the day before the meeting to be included with agenda materials. Comments received after 5:00 p.m. and before 8:30 a.m. on meeting day will be included in the minutes record. For additional information, call the Clerk of the Board's office at 454-2323 (TTY/TDD call 711). During the teleconference meetings, public comment can be made using the link provided to access a Zoom-based meeting, or by calling the telephone number provided on the agenda.

Translation Services/Servicios de Traducción

Spanish language translation is available on an as needed basis. Please contact the Clerk of the Board's office at 831-454-2323 at least 72 hours in advance of the meeting to make arrangements.

Las sesiones pueden ser traducidas del inglés al español y del español al inglés. Por favor haga arreglos con 72 horas de anticipo con la Secretaria de la Mesa Directiva de los Supervisores llamando al número 831-454-2323.

Accommodations for Persons with Disabilities

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you are a person with a disability and wish to attend the meeting and you require special assistance in order to participate, please contact the Clerk of the Board's office at 454-2323 (TTY/TDD call 711) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.

1. ROLL CALL

2. AGENDA REVIEW

County Staff may provide additional materials submitted after the distribution of the agenda packet. Commissioners may request postponement or removal of agenda items and/or other non-substantive changes to the agenda.

3. PUBLIC COMMENT

This is an opportunity for members of the public to address the Commission on any item listed on today's agenda or a topic not on the agenda provided that the subject matter is within the jurisdiction of the Commission. Please note that the Commission is not able to take actions or engage in discussion on any item that is not on today's agenda. Such items may be referred to staff for follow up or placed on a future agenda. Each speaker will be permitted a maximum of three minutes each, with a maximum of 30 minutes set aside for this period.

4. REGULAR AGENDA

Regular Agenda items are intended to provide an opportunity for public discussion of each item listed. Additionally, County Staff may make brief announcements, submit written reports, or make presentations that may or may not require Commission action. The Chair will invite the public to make comments on any item on the regular agenda, for a maximum of two minutes each.

- A. Consider and approve nominations for Chair and Vice-Chair.
- B. Consider and approve meeting notes from May 19, 2021.
- C. Update from Clerk of the Board on the status of COVID-19 remote meetings.
- D. Update from County Clerk on timing for release of Census PL 94-171 Legacy Format data for redistricting and report on how other counties are proceeding.
- E. Consider and accept "Redistricting 101 - 2021" (2-Page Handout) for Public Messaging.
- F. Discuss and give staff direction on workplan for Public Engagement.
- G. Consider and approve ARC 21 Meeting Calendar.

5. COMMISSIONERS REPORT AND ANNOUNCEMENTS

This is an opportunity for Commissioners to provide updates and reports on work related to the Commission. No discussion or action may occur or be taken, except to place the item on a future agenda.

6. WRITTEN CORRESPONDENCE

ARC 21 staff may receive written correspondence, Community of Interest forms/maps and other materials on occasion that may or may not be related to a specific agenda item. Correspondence submitted to the Commission will be placed on file with the Clerk of the Board and is available to the general public upon request. All submitted Community of Interest Forms and Maps are posted on the Redistricting website.

7. ADJOURNMENT

Next meeting will be noticed on the redistricting website at least 72 hours in advance of the meeting at www.santacruzcounty.us/Redistricting2021



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Meeting Minutes

Virtual Meeting/Teleconference held
Wednesday, May 19, 2021, 12:00 p.m.

1. ROLL CALL

Meeting convened at 12:06 p.m.

2. INTRODUCTIONS AND AGENDA REVIEW

- a. **Present:** Cheri O'Neil (1st District), Michael Watkins (2nd District), Kris Reyes (3rd District), Peter Radin (4th District), and Les Gardner (5th District)
- b. **Staff:** County Administrative Office: Elissa Benson, Asst. County Administrative Officer; Susan Pearlman, Principal Analyst; Rita Sanchez, Assoc. Analyst; Ruby Marquez, Asst. County Counsel; and Stephanie Cabrera, Chief Deputy Clerk
- c. **Guests:** Matt Price, GIS Manager, and Tricia Webber, County Clerk

3. PUBLIC COMMENT

There were no speakers for public comment.

4. STAFF REPORTS

A. Orientation – What's new with Redistricting!

- 1) Review of Timeline Requirements and Proposed Schedule
- 2) The Current Status of Census Data

Commissioners received a report on changes in the redistricting process, legal requirements, and census delays.

The Commission discussed:

- Public engagement and outreach
- Future meeting agendas
- Consistent messaging

B. Brown Act Training – Ruby Marquez, County Counsel's Office

Commissioners received a presentation on Brown Act requirements, public records requests, and other applicable laws for commissioners.

C. Remote Meeting Protocol

Update on the ongoing remote meeting process

Item was continued to the next meeting.

D. Preview of Redistricting 2021 Website

Item was continued to the next meeting.

5. BUSINESS/ACTION ITEMS

A. Election of Commission Chair and-Vice Chair

Commissioner Watkins motioned to move the Election of Commission Chair and Vice-Chair to the next meeting. Commissioner Radin seconded the motion which carried 5/0.

B. Discuss proposed 2021 ARC Commission Meeting Calendar (to be finalized as an action item for next meeting).

Item was continued to the next meeting.

C. Discuss June Meeting Agenda Ideas and Topics

6. COMMISSIONERS REPORT

There were no reports given.

7. ANNOUNCEMENTS

Susan Pearlman announced that the Redistricting 2021 Website is up and recommended that commissioners take a look.

8. ADJOURNMENT

Meeting adjourned at 1:33 p.m.



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Redistricting 101 - 2021

What is Redistricting?

After every Decennial Census, district boundaries are redrawn so that each district is substantially equal in population. The idea of substantial equality comes from the “one person, one vote” principle that says that every person should have equal representation. The process of achieving substantial equality is called redistricting. Redistricting is happening throughout our country – in congressional districts, supervisorial districts, and special districts – these districts are all required to do the “as equal as can be” redistricting process. Today, we are talking about the effort to rebalance the county’s population, as counted in the 2020 Census, to ensure that each board member represents about the same number of constituents. Aside from participating at the local level, we encourage you to participate at the State level, and the independent Citizens’ Redistricting Commission’s website at www.WeDrawtheLinesCA.org is a good place to find out how to do so.

How do you measure population equality?

Redistricting is done using U.S. Census data. As you have probably read or heard, the Census was delayed due to the difficulty of contacting and counting all residents during the COVID-19 pandemic. The Census Bureau estimates that it can deliver the special sets of data used for redistricting, which counts population by race, ethnicity (Hispanic or Latino origin), voting age, housing occupancy status, and group quarters population, by census block, to California on August 16, 2021. The data is adjusted by California’s redistricting database, (The Statewide Database – SWDB) so that the prison population is apportioned to their last home address, and then the adjusted numbers are delivered to counties. The County estimates that usable data will be available early September-October timeframe.

How will new district boundaries get approved?

In Santa Cruz County, the Board of Supervisors is responsible for drawing supervisorial districts and adopting the final maps. The Board appointed an Advisory Redistricting Commission (ARC 21) to assist with this work. The Commission and county staff will hold public workshops over the summer and early fall, and we can provide information to groups that requests it. The Board will hold a series of Public Hearings in late October/Early December to consider public comments and maps and to adopt final boundaries. All public hearings will be broadly noticed and the schedule will be posted on the Redistricting 2021 website. The deadline to adopt the final maps for each of the five supervisorial districts is December 15, 2021. A map of the current supervisorial districts is on the Redistricting website in the Mapping section.

Why should I care about redistricting?

Redistricting determines which neighborhoods and communities are grouped together into a district for the purpose of electing a board member. You now have an opportunity to share how you think district boundaries should be drawn to best represent your community. Speaking up about your community is important so that the district lines are drawn to keep your community whole, as much as possible, given the new guidelines.

How do I describe my community?

To ensure fair representation for you and your community, the County’s Advisory Redistricting Commission and Board of Supervisors are asking County residents and interested parties to tell us about your community, and how your community factors into creating boundary lines for each of the five Supervisorial Districts. In Redistricting, this is called describing your Community of Interest.

What is a Community of Interest?

They are overlapping sets of neighborhoods, networks, or groups that share interests, views, cultures, histories, languages, or values, and whose boundaries can be identified on a map. A Community of Interest can be defined in many ways. Relationships with political parties or elected officials and candidates are not considered communities of interest. And, while race and ethnicity can play a role in defining a COI, it cannot be used as a sole definition. Here are some examples:

- Shared interests in schools, housing, community safety, transit, health conditions, land use, and the physical environment, such as the coast, and farming and agricultural spaces;
- Common social and civic networks, such as places of worship, homeowner associations, community centers, and shared use of community spaces like parks, dog parks, and downtowns;
- Racial and ethnic compositions, cultural identities, and households that predominately speak a language other than English;
- Shared political boundary lines from other jurisdictions, such as school districts, community college districts, and fire and water districts;
- Residents who have been working together to advocate for a community issue, such as increasing after-school hours, getting assistance to come back from a natural disaster, or locating a health clinic in their neighborhood.

How do I get involved?

There are a number of ways to provide your input to ARC 21 and the Board of Supervisors.

During a Public Meeting, Workshop or Hearing

The County's Advisory Redistricting Commission conducts meetings about every month, and you can provide input by filling out a comment form prior to the meeting, if it is conducted virtually, or by attending the meeting. The Board of Supervisors will be conducting a series of Public Hearings late October - November to consider and adopt proposed maps. And, staff will conduct several public workshops over the late summer/early fall to get everyone's point of view. You can find out more about upcoming public input workshops, meetings and public hearings by visiting the Meetings and Hearings section of the website. Check back often for updates!

Electronically

You can fill out a form to describe your community, and map it if you like via the website's Outreach section. You can also email the Commission at Redistricting2021@santacruzcounty.us, or send an email to the Commissioner representing your District.

First District, Supervisor Koenig	Cheri O'Neil	cheri.oneil@santacruzcounty.us
Second District, Supervisor Friend	Michael Watkins	michael.watkins@santacruzcounty.us
Third District, Supervisor Coonerty	Kris Reyes	kris.reyes@santacruzcounty.us
Fourth District, Supervisor Caput	Peter Radin	peter.radin@santacruzcounty.us
Fifth District, Supervisor McPherson	Les Gardner	les.gardner@santacruzcounty.us

In Writing:

You can mail your input to ARC 21 and the Board at: Advisory Redistricting Commission, County Administrative Office, 701 Ocean Street, Santa Cruz, CA 95060

ARC 21 Meeting Calendar

Date	ARC Meeting Focus
May 19	<ul style="list-style-type: none"> • Introductions • Changes in legislature
June 16	<ul style="list-style-type: none"> • Public Outreach and Engagement Plan <ul style="list-style-type: none"> ○ Messaging to communities ○ Website ○ New mapping software and YouTube videos • Broad timeline with new info about timing of data
July 14	<ul style="list-style-type: none"> • Public Outreach and Engagement (cont.) <ul style="list-style-type: none"> ○ Commission Meetings/Informational Sessions/Public Workshops/Hearings ○ Community of Interest forms and maps received from public • Redistricting in 2011
August 11	<ul style="list-style-type: none"> • Legacy data and Census data • ESRI Software training • ESRI You Tube videos repeat • Meeting date may move to accommodate data drop
September 8	<ul style="list-style-type: none"> • To Be Determined
October 6	<ul style="list-style-type: none"> • Drafting/proposing redistricting maps
September-October	<p><i>State (SWDB) releases PL 94-171 data files to counties. There is a seven-day waiting period before county releases proposed maps for consideration by the BOS.</i></p>
October – December	<p><i><u>Public Hearing Dates</u> – Under Elections Code section 21507.1, the Board must hold 4 public hearings prior to the adoption of final Supervisorial District map.</i></p> <p><i><u>Public Workshops</u> - Under EC 21507.1(e), one public hearing, prior to the map being drawn, may be substituted by 1 or more proposed “public workshops” conducted by staff and/or the Advisory Redistricting Commission.</i></p>
December 15, 2021	<p><i>Deadline for County Board of Supervisors to adopt final map.</i></p>

Informational Sessions and Public Workshops Proposal	
Option A	Option B
<p>Three public workshops – North County & SLV, Mid-County, and South County. Workshops conducted by ARC 21 commissioners and staff. Workshops may substitute for one or two ARC 21 meetings.</p> <p>Unlimited Informational Sessions by request – Organization and location TBD. Sessions conducted by County staff with up to two ARC 21 commissioners present.</p>	<p>Two public workshops – One in North and one in South County. Workshops conducted by ARC 21 commissioners and staff. Workshops may substitute for one or two ARC 21 meetings</p> <p>A limited number of Informational Sessions by request – Organization and location TBD. Sessions conducted by County staff with up to two ARC 21 commissioners present.</p>